

# Handy Guide



6 – 8 MAY 2022

## Welcome to Walk for Plunkett 2022

Thank you for choosing to walk some miles in support of hundreds of rural communities across the UK who are seeking Plunkett's help on their journey to saving a local shop, pub, farm or woodland through community ownership.

We've put together this handy guide to support your Walk for Plunkett efforts. Of course, if you have any questions or would like additional support, please get in touch on **01993 630246** or email **[fundraising@plunkett.co.uk](mailto:fundraising@plunkett.co.uk)**

### Kick-start your fundraising

We're asking each Walk for Plunkett participant to raise a minimum of £100. But don't worry, you can still take part even if you don't reach the target, but we do encourage you to aim to raise £100 if you can.

- Set up a JustGiving page to collect your sponsorship
- Shout about your Walk for Plunkett efforts – let your family, friends and colleagues know about your challenge and invite them to sponsor you
- Don't forget to encourage donors to add gift aid so you can add an extra 25p on every pound donated, boosting your total at no additional cost to you or your sponsor
- Give your fundraising a boost by organising a fun event for your supporters to get involved in – maybe a quiz night, cake sale or car wash.

### Why support Plunkett?

Plunkett supports rural communities nationwide to take control of their challenges and overcome them together. In helping groups of volunteers to set up and run community businesses like shops, pub, cafes, farms and woodlands, Plunkett not only helps ensure vital local services are maintained, but also supports local employment and addresses issues of rural loneliness and isolation. By joining our Walk for Plunkett, you will be making a real difference through maximising the number of communities we can support.

### Plan your route

Any walk is improved by re-fuelling on tea and cake, and your nearest community shop or pub could be just the place for a starting, stopping-off or finishing point.

Why not check out our Community Business map (<https://plunkett.co.uk/community-business-map/>) to find your local community business to plan your Walk for Plunkett route around.

### Keep safe

- Make sure you've got plenty of food and drink and wear suitable clothing
- Check the weather forecast before you set out, take a waterproof and keep an eye on the sky
- Make sure you have a mobile phone, fully charged, with you
- Take a map and know how to read it
- Always stick to designated walking paths
- Tell someone when you expect to be back and where you are going.

For more information on keeping safe while walking, take a look at:

<https://www.ramblers.org.uk/advice/safety.aspx>