***PRESS RELEASE [Insert: date dd/mm/yyyy]***

**Local Volunteers Show True Community Spirit Supporting UK Walking Challenge – Walk for Plunkett**

Kind-hearted volunteers from [*name of community business*] in [name of village] are supporting rural communities across the UK by joining the national walking challenge Walk for Plunkett on 6th, 7th & 8th May 2022.

[*Name of community business*] volunteers will join other ‘community-spirited’ walkers to raise money for Plunkett’s work to support community groups desperate to save their local, shop, pub, post office, farm, woodland or essential services through community ownership.

With the help of Walk for Plunkett the Plunkett Foundation aims to bring more community businesses to life and help to transform towns and villages that would otherwise lose their much-loved local pub, shop or service forever.

[Name of community business & spokesperson] “We’ve taken ownership of our [pub, shop etc] and discovered how much our community really needs us. We want to help other local community groups like us to save their pubs, shops and places that are really important to them.”

Gemma Sills, Plunkett Foundation’s Engagement Manager, said: “We’re so grateful to everyone walking and pledging to support our work helping communities protect the places and spaces that matter to them. Joining #WalkforPlunkett is true community spirit in action.”

Anyone can take part in Walk for Plunkett and miles can be walked at any time on 6th to 8th May. It doesn’t matter how long or how short a walk - any distance will help community businesses and the people that depend upon them.

For more information or to support the event visit [www.plunkett.co.uk/walkforplunkett](http://www.plunkett.co.uk/walkforplunkett)

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**For media information please contact [name of community business contact], tel: [xxxxx] [Name of community business]**

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**NOTES TO EDITORS:**

**About the Plunkett Foundation:** The Plunkett Foundation helps rural communities UK-wide to tackle the issues they face, through promoting and supporting community business. Community businesses are enterprises that are owned and run democratically by members of the community and others, on behalf of the community. They come in many forms, including shops, pubs, woodlands and anything which lends itself to community ownership. In addition to developing and safeguarding valuable assets and services, community businesses address a range of issues including isolation, loneliness, wellbeing, work and training.