TECHNOLOGY TOOLKIT

Seamless Technology for Retail

Gain productivity and peace of mind with powerful Wi-Fi connectivity and secure video surveillance

Running a business is hard. Technology should make it easier.

94% **of business owners**
want high speed, fast internet[1]

1.6% **of retailers' bottom line**
Is lost due to shrinkage (theft, fraud, product damage)[3]

70%+ **of consumers**
use mobile devices while shopping in-store[2]

88% **of retailers**
use digital video recorders as a loss prevention system[3]

"We needed a way to let customers join our Wi-Fi network securely in our gaming café, and connect all our machines and infrastructure."

Lucas Wintraub
Co-Founder, Platform

"We wanted to understand repeat customers and how often they come in, as well as monitor our stores for burglaries at night."

Mike Goeres
Head of Shop IT, GRAVIS

Open for Business. Technology for the Businesses of Tomorrow.

Connectivity, security, intelligence – get it all in one intuitive dashboard. Meraki products can be easily setup and cloud-managed from anywhere.

SIMPLE DEPLOYMENT

Easy plug-and-play: Wi-Fi, cameras, sensors, and more

CENTRAL MANAGEMENT

Manage everything remotely in an intuitive dashboard

COST SAVINGS

SMBs see a 55% increase in efficiency with Meraki[1]

SECURITY FIRST

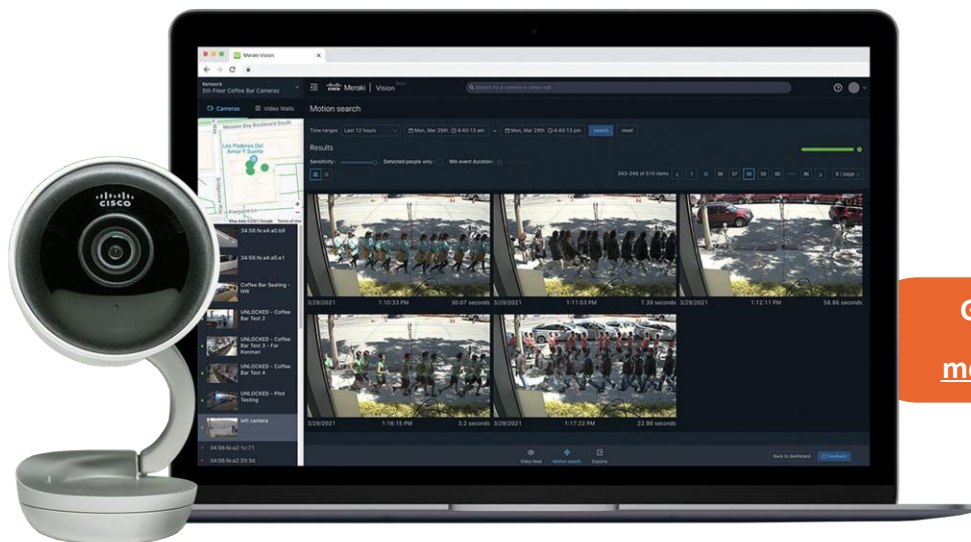Meraki security is backed by Cisco Talos, the leader in global threat intelligence

FLEXIBILITY

Meraki is built to help companies of any size grow with custom solutions

SUPPORT

Got IT issues? Rest easy with 24/7 technical support and a lifetime hardware warranty[2]

Get a free demo

meraki.com/demo

1. TechValidate survey of Cisco Meraki SMB users, Oct. 2020
2. Excludes outdoor MR (1 year), MV cameras (5 year), MT sensors (5 year)

Connect. Protect. Secure your shop and customers in all corners.

Build your technology starter kit with Cisco Meraki business-grade IT and IoT devices.

WIRELESS ACCESS POINTS

Coffee, cake, and Wi-Fi? Provide all three and more with seamless cloud-managed Meraki Wi-Fi connectivity both indoors and outdoors.

MR36 INDOOR WIFI

Indoor Wi-Fi 6 with Bluetooth and security radios

MR76 OUTDOOR WI-Fi

Outdoor Wi-Fi 6 built for tough environments

- Powerful indoor and outdoor Wi-Fi 6 connectivity
- Separate password-protected Wi-Fi networks for guests, staff, and POS systems
- Easy guest Wi-Fi access via QR code scans or Wi-Fi login splash pages
- Location analytics (visits, visit length, repeat visits)

SMART CAMERAS

Get 24/7 eyes on your business. Protect your shop and customers with Meraki smart cameras that reduce theft and spoilage using in-depth video analytics.

IDA DESIGN AWARDS
GOLD WINNER 2021

MV2 FLEX CAMERA

Indoor security, flexibility, and analytics all-in-one

MV12WE MINI-DOME CAMERA

Indoor security with 40 days of 24/7 video storage

- Get alerts of suspicious activity for protection
- Save time with Motion Search and Motion Recap
- Use motion heat maps to capture traffic trends
- Secure by default (all data is encrypted)

Get a free trial - meraki.com/trial

Reimagine your customer experience

Small businesses are creating richer, more engaging shopping journeys and saving time and money with Meraki technology.

BUSINESS	CHALLENGES	RESULTS
 PLATFORM	• Deliver uninterrupted gaming connectivity • Simplify guest Wi-Fi • Secure data and devices	• Launch of UK's number one social gaming venue • Customer Wi-Fi data informs marketing and supports business growth
 CREDITON DAIRY	• Previously had complex IT setup and dashboards • Lack of visibility into physical environments	• Motion Search on MV cameras saves time vs. fast-forwarding on video • Uses camera footage to resolve incidents and see any leaks at Devon plant

57%
of SMB retailers are better equipped for a digital future with Meraki

"Partnering with Meraki, Cisco Umbrella, and Purple gave Platform a **better chance at surviving** in its early days, and now allows us to better position ourselves for **future growth**."

- Lucas Weintraub, Co-founder, Platform

Get a free trial - meraki.com/trial

Setup your technology kit in a few steps

Zero-cost, zero-risk, product test-drive

Try any Meraki products for free. We'll ship the gear, provide return shipping labels, and have a dedicated support team available to help you with set up.

[**Free Trial Form**]

Get started in 3 steps

✔ **1. Create your Meraki dashboard account**

✔ **2. In the dashboard, create a network and add your devices**

✔ **3. Unbox your hardware, power them on, and start managing them in the dashboard**

You're done!

81%+

of Meraki SMB retailers are satisfied with their Wi-Fi setup and connectivity

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Contact Us

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Plunkett Foundation